



## Google Places a Case Study

The York Priory integrated Google Places and has seen traffic levels of over 300 clicks in the month below as a result generating on average £300 a month in new business as well as expanding the client base occupancy is right up now compared to this time last year.

Google   [Advanced Search](#)  
 Search:  the web  pages from the UK

Results 1 - 10 of about 214,000 for the priory hotel york.

**Priory Hotel** [www.BestWestern.co.uk/Priory\\_Hotel](http://www.BestWestern.co.uk/Priory_Hotel) Best Western™ 3\* Priory Hotel with our Best Price Promise guarantee! [Sponsored Links](#)

**York Hotel The Priory** [www.TripAdvisor.co.uk](http://www.TripAdvisor.co.uk) Find Deals, Read Reviews from Real People. Get the Truth. Then Go. [Sponsored Links](#)

**The York Priory**  
[www.yorkpriory.com](http://www.yorkpriory.com)  
 126-128 Fulford Road  
 York, North Yorkshire YO10 4BE  
 01904 819 023  
[Get directions](#) - [Is this accurate?](#)  
 Bus: [York, Howard Street \(opp\)](#)  
 ★★★★★ 47 reviews - [Write a review](#)  
 "Warm welcome, clean and cosy, good food and helpful friendly staff."  
[Hours and more >](#)

**The York Priory Guesthouse, York city centre - 4 star Guest House ...** [★](#) - 15 visits - 5 Apr  
 The York Priory is a 4 star family run guesthouse located in a residential area near York city centre. You can be assured of a fantastic night's sleep in ...  
[www.yorkpriory.com/](http://www.yorkpriory.com/) - [Cached](#)

[Location & Directions to The York Priory Guesthouse - 4 star Guest...](#)  
 Rooms: 1, 2, 3, 4, 5. The York Priory Hotel, York. Skip Navigation Links ...  
[www.yorkpriory.com/location.aspx](http://www.yorkpriory.com/location.aspx)

[Booking Terms & Conditions for The York Priory Guesthouse - 4 star ...](#)  
 Occasionally The Priory Hotel advertises with other organizations and ...  
[www.yorkpriory.com/terms.aspx](http://www.yorkpriory.com/terms.aspx)

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 Book your hotel in York online. Save up to 75% on your reservation  
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 Find Great Deals On Cheap Hotels In York's Most Popular Locations.  
[LateRooms.com/York-Hotels](http://LateRooms.com/York-Hotels).

**Hotel York**  
 Book 4 star hotels from £40/night. We search 1,000s of deals for you  
[www.travelsupermarket.com/hotel](http://www.travelsupermarket.com/hotel)

**The Priory Hotel York**  
 Find the Best Results for The Priory Hotel York. Ask us!  
[www.Ask.com](http://www.Ask.com)

[See your ad here >](#)

**Dashboard** **Coupons**

**The York Priory**  -   [last 7 days](#) | [last 30 days](#)

**Activity**

**Totals**

**10726 impressions**  
 How many times users saw your business listing as a local search result

**439 actions**  
 How many times users showed interest in your business listing

**105 Clicks for more info on Maps**

**334 Clicks to your website**

**Top search queries**

Query	Impressions
1. bed and breakfast	3882
2. hotels	793
3. hostel	588
4. b&bs	466
5. bed and breakfast accommodation	419
6. hostels	417
7. bed & breakfast	416
8. youth hostel	277
9. hotel	192
10. travel agents	153
Other	3123

**Post to your place page** [View](#)

Express in 30 days 160

**Your business info** [Edit](#)

**100% complete**

126 - 128 Fulford Road  
 York, North Yorkshire YO10 4BE  
 01904 625 280  
[www.yorkpriory.com](http://www.yorkpriory.com)

**Description:** City Centre Guesthouse located only 10 minutes walk to attractions. All rooms are ensuite and breakfast is served in the modern dining room featuring locally sourced award winning ingredients

**Payment:** Maestro, Solo, Check, Invoice, Cash, Delta, Switch, Electron, MasterCard, Visa, Connect

**Other Attributes:** not listed

**Email:** [stay@yorkpriory.com](mailto:stay@yorkpriory.com)

**Business Hours:**  
 Monday: 9:00 am - 11:00 pm  
 Tuesday: 9:00 am - 11:00 pm  
 Wednesday: 9:00 am - 11:00 pm  
 Thursday: 9:00 am - 11:00 pm  
 Friday: 9:00 am - 11:00 pm  
 Saturday: 9:00 am - 11:00 pm  
 Sunday: 9:00 am - 11:00 pm

**Categories:** Guest House, Hotel, Bed & Breakfast, Lodging

1 of 7 photos [Next](#)

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